appropriate statistics to test hypotheses and answer research questions via hands-on practices in SPSS programming, reading the outputs, and reporting results in tables and figures. Topics for statistics include correlation, regression, ANOVA, repeated measures of ANOVA, factor analysis, path analysis, and structural equation models. Criteria for evaluating academic research studies using these designs will be discussed. This course is especially helpful to students who opt to conduct research honours projects.

ORGC 4025 Communication Audits (3,2,1) (tbc) Prerequisite: Completion of Year III

The success of an organization hinges on effective communication programmes, which are established for various organizational goals and objectives. Communication audits provide systematic, scientific approaches to evaluating whether internal and/or external communication programmes are fulfilling what they are set out to do. Audits reveal how these programmes work and don't work. Audits benchmark best practices in organizational communication for various industry sectors. Audits build platform for improvement. This course serves as a capstone for those who are interested in specializing in organizational communication as a consultant, a PR professional, a corporate communicator or a business communication specialist.

ORGC 4026 Conflict and Negotiation (3,2,1) (tbc) Prerequisite: COMM 1005 Introduction to Communication This course examines various theoretical approaches to negotiation and conflict management. The "Western" and Eastern" negotiation styles will be compared and contrasted. Students will be involved in various simulated intercultural negotiation situations.

ORGC 4027 Current Topics in Organizational (3,0,3) (tbc) Communication

Prerequisite: COMM 2006 Communication Theory (Communication Studies) and COMM 2007 Communication Research Method (Communication Studies)

An in-depth study of a current topic of organizational communication research and/or practice is provided.

ORGC 4035 Issues in Organizational (3,1,2) (tbc) Communication

Prerequisite: Senior standing

The course will survey problems, issues, or controversies in communication in selected practical contexts and explore the applied aspect of communication concepts. Through readings and projects, students are to learn about communicative solutions to practical problems in a variety of contexts.

ORGC 4036 Organizational Decision Making (3,2,1) (tbc) and Problem Solving Prerequisite: Completion of Year III

Problem solving is a set of activities and procedures designed to analyse a situation systematically and generate, implement, and evaluate solutions. Decision making is a mechanism for exercising judgment and making choices at each step of the problem-solving process. To come up with sound solutions to avoid one's own biases. This course introduces the fundamentals of human judgment processes such as biases, errors, heuristics and rationality. Judgment and decision making are examined in a variety of organizational contexts. Practical strategies are provided for changing and improving decision-making processes in reaching sensible and effective solutions for various problems in organizations and organizational communication.

ORGC 4895 Organizational Communication (3,*,*) (tbc) Honours Project

Prerequisite: COMM 2006 Communication Theory (Communication Studies), COMM 2007 Communication Research Method (Communication Studies) and successful completion of Year III This course engages the student in independent research. Under the guidance of two advisers, students generate a research idea, contextualize it within the literature of on-going research, find and analyze research materials, and cogently present the work in a well-documented research report. The student selects a topic for the project in the first semester of Year IV under the guidance of the chief adviser. During the second semester of Year IV the student meets periodically with the chief adviser, and seeks advice from the second advisor. Meetings are held at intervals during the semester to permit students to exchange information as well as to discuss progress and difficulties.

РСМ	1000	藥用動植物學(一)	(3,3,0) (P)
		Medicinal Botany and Zoology I	
РСМ	1050	藥用動植物學(二)	(2,2,0) (P)
		Medicinal Botany and Zoology II	

學習藥用動植物形態學、解剖學和分類學以及藥用植物資源調查 等內容。此課程為生藥學課程奠定基礎,指導學生正確識別藥用 基源。

To study the morphology, anatomy and taxonomy of medicinal plants and animals and the sources investigation of medicinal plants. The knowledge as a whole forms a fundamental basis of pharmacognosy and provides students with a proper identification of medicinal sources.

РСМ	1010	藥用動植物學實驗(一)	(1,0,3) (P)
		Medicinal Botany and Zoology-	–Laboratory I
РСМ	1030	藥用動植物學實驗(二)	(1,0,3) (P)
		Medicinal Botany and Zoology-	–Laboratory II
並んむ		1000 藤田動枯物與() 及り	CM 1050 磁田

兼修科目: PCM 1000 藥用動植物學(一)及 PCM 1050 藥用 動植物學(二)

藥用動植物實驗課旨在提供與藥用動植物相關的實驗培訓,培養 學生運用動植物解剖知識及實驗技能從事相關的實驗。

Co-requisite: PCM 1000 Medicinal Botany and Zoology I and PCM 1050 Medicinal Botany and Zoology II

The students are to be equipped with experimental expertise related to pharmaceutical botany and zoology.

РСМ	1040	中醫診斷學	(2,2,0) (P)
		Diagnostics of Chinese Medicine	

本科目旨在介紹如何學習中醫診斷理論,掌握診斷疾病的技術。 此課程將為學習中醫臨床各科奠定基礎,並提供在臨床實踐中的 工作能力。

This course will introduce the basic theories of Chinese medicine diagnostics, and to master the skills of diagnosing diseases. This course will establish basis for learning clinical courses and provide preparation for the clinical practice.

РСМ	2000	中藥化學	(5,5,0) (P)
		Phytochemistry	

先修科目: CHEM 1510 Chemistry for Life Science 及 CHEM 2510 Chemical Analysis

學習中草藥中各類化學成分的概念、化學結構、理化性質、生物 合成以及它們的提取、分離和結構解析的基本理論和方法。

Prerequisite: CHEM 1510 Chemistry for Life Science and CHEM 2510 Chemical Analysis

To study the concepts, chemical structures, physico-chemical properties and biosynthesis of various types of chemical constituents in Chinese materia medica, and basic theories and methods for their extraction, separation and structural elucidation.

PCM 2010 中藥化學實驗 (1,0,3) (P) Phytochemistry—Laboratory

兼修科目: PCM 2000 中藥化學

指導學生對中藥有效成分進行提取、分離、檢識,為從事中藥劑 型改革、質量控制和研究新藥等奠定必要的基礎。實驗內容主要 包括中藥有效成分的提取、分離、檢識。

Co-requisite: PCM 2000 Phytochemistry

This course aims to equip the students with the experimental expertise of extraction, isolation, identification of active principles from Chinese medicines, to lay necessary foundation for dosage